

INDY STATS: Independence, OH  
 Geography: US.Place preset area

Spending Patterns Data Resource Manual

Demographic	2015	2020
Population	7,379	7,325
Households	2,869	2,849
Families	2,077	n/a
Median Age	47.4	47.6
Median Household Income	\$66,446	\$70,496

  

	Average Amount Spent	Total
<b>Apparel and Services</b>	\$1,738.25	\$4,987,027
Men's	\$336.16	\$964,432
Women's	\$625.46	\$1,794,430
Children's	\$149.80	\$429,783
Footwear	\$351.43	\$1,008,248
Watches & Jewelry	\$84.11	\$241,311
Apparel Products and Services	\$137.74	\$395,164
<b>Computer</b>		
Computers and Hardware for Home Use	\$162.01	\$464,799
Portable Memory	\$4.63	\$13,275
Computer Software and Accessories	\$30.38	\$87,169
<b>Entertainment &amp; Recreation</b>	\$2,756.16	\$7,907,429
Fees and Admissions	\$635.70	\$1,823,817
Membership Fees for Clubs	\$177.67	\$509,733
Fees for Participant Sports, excl. Trips	\$74.40	\$213,445
Admission to Movie/Theatre/Opera/Ballet	\$46.71	\$134,002
Admission to Sporting Events, excl. Trips	\$48.83	\$140,088
Fees for Recreational Lessons	\$103.26	\$296,241
Dating Services	\$0.75	\$2,140
TV/Video/Audio	\$1,287.00	\$3,692,417
Cable and Satellite Television Services	\$1,019.80	\$2,925,798
Televisions	\$100.65	\$288,753
Satellite Dishes	n/a	n/a
VCRs, Video Cameras, and DVD Players	\$7.69	\$22,049
Miscellaneous Video Equipment	n/a	n/a
Video Cassettes and DVDs	\$16.25	\$46,624
Video Game Hardware/Accessories	\$34.31	\$98,447
Video Game Software	n/a	n/a
Streaming/Downloaded Video	\$13.85	\$39,722
Rental of Video Cassettes and DVDs	\$14.97	\$42,953
Installation of Televisions	n/a	n/a
Audio	\$67.77	\$194,444
Rental and Repair of TV/Radio/Sound Equipment	\$1.89	\$5,417
Pets	\$638.24	\$1,831,105
Toys and Games	\$77.05	\$221,059
Recreational Vehicles and Fees	n/a	n/a
Sports/Recreation/Exercise Equipment	\$151.57	\$434,851
Photo Equipment and Supplies	\$43.66	\$125,250
Reading	\$90.16	\$258,668
Catered Affairs	n/a	n/a

Source: Synergos Technologies, Inc. forecasts. Consumer spending data are derived from the Consumer Expenditure Survey, Bureau of Labor Statistics, 2012 (2012/2013).

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<b>Goods and Services</b>	<b>Average Amount Spent</b>	<b>Total</b>
<b>Food</b>	\$8,242.00	\$23,646,290
Food At Home	\$5,208.97	\$14,944,546
Bakery and Cereal Products	\$703.23	\$2,017,574
Meats, Poultry, Fish, and Eggs	\$1,123.60	\$3,223,597
Dairy Products	\$544.42	\$1,561,928
Fruits and Vegetables	\$995.71	\$2,856,684
Snacks and Other Food At Home	\$2,476.69	\$7,105,619
Food Away from Home	\$3,033.02	\$8,701,736
Alcoholic Beverages	\$608.39	\$1,745,480
Nonalcoholic Beverages at Home	\$503.82	\$1,445,467
<b>Health</b>		
Nonprescription Drugs	\$74.57	\$213,939
Prescription Drugs	\$124.74	\$357,870
Eyeglasses and Contact Lenses	\$72.43	\$207,814
<b>Home</b>		
Utilities, Fuel and Public Services	\$5,068.86	\$14,542,548
<b>Household Furnishings and Equipment</b>		
Household Textiles	\$117.92	\$338,300
Furniture	\$452.08	\$1,297,029
Rugs	\$25.89	\$74,278
Major Appliances	\$206.38	\$592,109
Housewares	\$66.54	\$190,914
Small Appliances	\$42.25	\$121,211
Luggage	\$7.74	\$22,214
Telephones and Accessories	\$73.06	\$209,613
<b>Household Operations</b>		
Lawn and Garden	\$239.45	\$686,984
Moving/Storage/Freight Express	\$52.51	\$150,640
Housekeeping Supplies	\$801.31	\$2,298,971
<b>Insurance</b>		
Vehicle Insurance	\$1,097.86	\$3,149,753
Life/Other Insurance	\$383.80	\$1,101,130
Health Insurance	\$3,111.66	\$8,927,348
Personal Care Products	\$410.82	\$1,178,635
School Books and Supplies	\$66.57	\$190,978
Smoking Products	\$374.63	\$1,074,804
<b>Transportation</b>		
Vehicle Purchases (Net Outlay)	\$4,043.54	\$11,600,913
Gasoline and Motor Oil	\$3,199.32	\$9,178,858
Vehicle Maintenance and Repairs	\$1,048.78	\$3,008,952
<b>Travel</b>		
Airline Fares	\$413.37	\$1,185,950
Lodging on Trips	\$415.31	\$1,191,528
Auto/Truck/Van Rental on Trips	\$21.37	\$61,316
Food and Drink on Trips	\$311.66	\$894,152

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